fp For People

People are at the heart of every data challenge. We work on data programs that make the world a better place to live for our families, friends, and neighbors.

We approach data holistically— starting with understanding users and use cases before writing a single line of code.

## **Understanding People**

Product • Strategy • Service Design

We design for people, with people, and by people.

We uncover people's barriers when interacting with technology and translate those needs into iterative product roadmaps. Successful products start and end with people. Building For People DevOps • Data Engineering

We build applications using emerging technology trends while promoting practical and well-validated approaches.

We balance cutting-edge technology and architecture with the ability to deliver value within real-world constraints.

## **Discovering People**

Data Analytics • Policy & Program Insight

We build models, visualizations, and algorithms to search for insights hidden within large and complex datasets.

Using those insights, we put data in the context of real people to identify how to improve the well-being of communities.

UEI: H75YNK4L3C68 CAGE: 8MF03 NAICS Codes: 541511, 541512, 541519 GSA MAS: 47QTCA23D007S

Socio-Economic Status: Small Disadvantaged Business,

Women-Owned Small Business, 8(a) Program

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## **Selected Past Performance**

**CMS DataConnect** - Leading Product Management and Engineering on CMS's principal data lakehouse and analytics platform for Medicaid and CHIP data.

**Medicaid Data Strategy** - Authored CMS's first ever Medicaid Data Strategy to establish a strategic roadmap for leveraging data across Medicaid tools.

**Blue Button 2.0** - Utilizing Fast Healthcare Interoperability Resources (FHIR) to build Medicare's claims data warehouse, powering an API of connected third-party healthcare applications.

**DOC BIS Website Modernization** - Improving a key Department of Commerce website to help America's small businesses navigate exporting products and services overseas.